



Interactive Escape Rooms for Climate Crisis Awareness and Civic Engagement in School Education

Module 4 - Sustainable Innovation

Unit 1 - What is a “Sustainable Innovation”?



Interactive Escape Rooms for Climate Crisis Awareness and Civic Engagement in School Education

Project Partners



European Project
Consulting (Italy)



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Co-funded by
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What is a Sustainable Innovation?



Small ideas can make a big difference!



What is a Sustainable Innovation?



Think about this:

- Have you ever seen something that helps the environment?
- Can small actions really make a difference?



Everyday Examples



- Reusable water bottles
- Recycling
- Solar panels
- Using less plastic

👉 These are already part of sustainable innovation!





What Does It Mean?

Sustainable Innovation =

An idea, behaviour, or technology that:

- solves a problem
- reduces harm to the environment
- uses fewer resources



Examples:

- Reusable bottle instead of plastic
- Solar energy instead of fossil fuels
- Recycling materials

Can you think of other examples?



Types of Sustainable Innovation



There are various types of Sustainable Innovation:

1. Technological
2. Behavioural & Cultural
3. Community



Technological Innovations



Scientific or technical solutions that help the environment

- Solar panels
- Wind turbines
- Electric cars
- Biodegradable materials

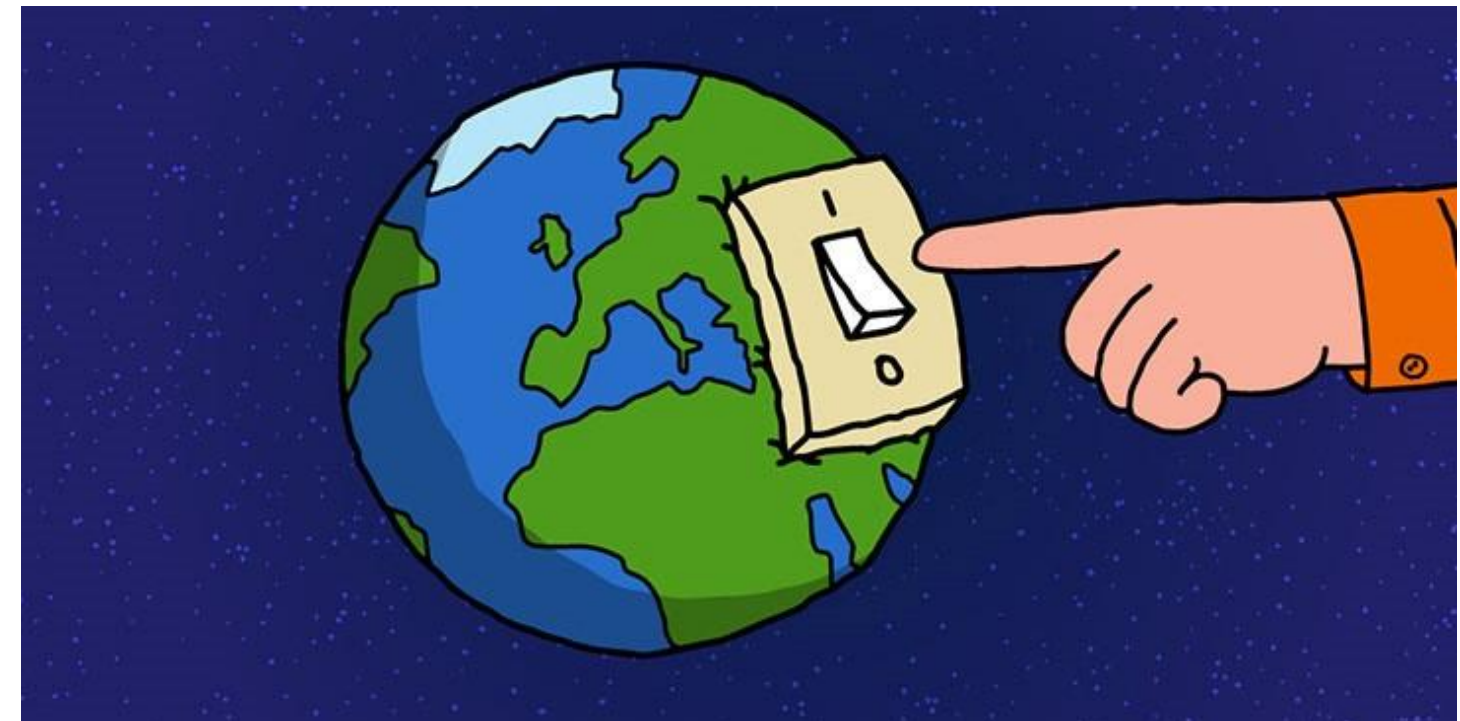


Behavioural & Social Innovations



Everyday actions that help the planet

- Turning off lights
- Saving water
- Recycling
- Using public transport



Community Innovations



Working together for a better environment

- School gardens
- Clean-up actions
- Zero-waste initiatives



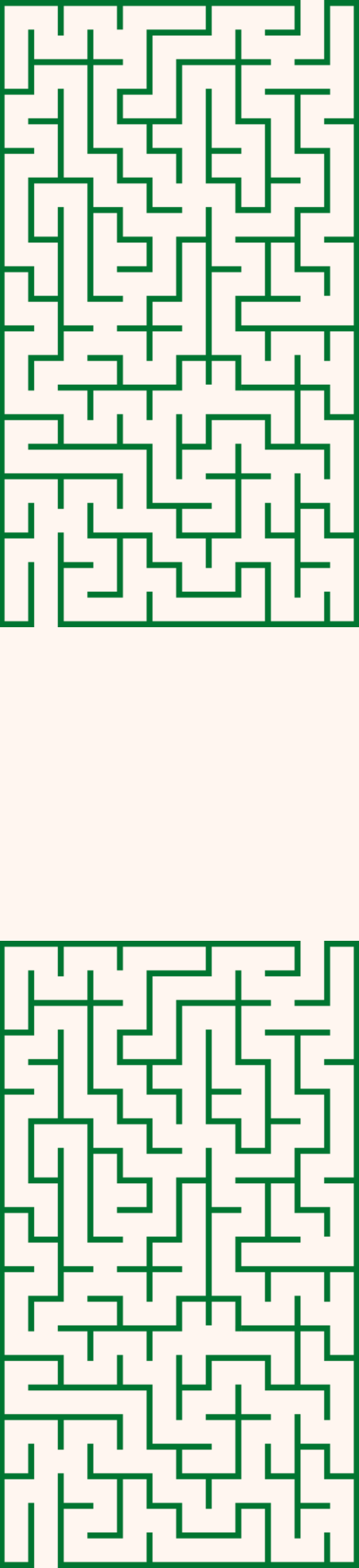
Why It Matters



Sustainability is not only about big solutions!
It is also about everyday choices.

Small changes × many people = BIG impact







Your Turn!

What do you already do to help the environment?

What could you start doing today?





Thank you!

The EcoMystery Project 2024-1-IT02-KA220-SCH-000248873

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